

FINANCIAL SERVICES SUB-SECTORS, # OF BUSINESSES AND EMPLOYEES, 2015



Figures may not add up as some companies are included in more than one sub-sector.
Source: City of Mississauga, 2015 Employment Database

FINANCIAL SERVICES NETWORKS AND SUPPORT

- Commercial Real Estate Development Association (NAIOP):** Organization for developers, owners and investors of office, industrial, retail and mixed-use real estate providing advocacy, education and business opportunities through a North American network. naiop.org
- CoreNet Global:** Association for corporate real estate professionals focused on advancing real estate knowledge, connecting people, and promoting personal excellence through educational programs and networking activities for members. canada.corenetglobal.org
- Society of Industrial and Office Realtors (SIOR):** An international organization representing office and industrial real estate professionals in more than 34 countries. sior.com
- Toronto Financial Services Alliance (TFSA):** Public-private partnership dedicated to growing the GTA's financial services cluster. Working collaboratively with industry and government, TFSA builds international awareness of the advantages offered by the GTA, and works with financial services companies from around the world that are exploring business opportunities in the GTA. tfsa.ca

Making the next breakthrough isn't about luck. It's about talent, pure and simple. The brightest minds, specialized education, the insatiably curious – all blended in this unique sector of the knowledge economy. The race is always on in Financial Services, and Mississauga, Ontario – Canada, is where great companies build winning teams. *What else do you need to know?*

Visit winthehumanrace.ca
to start now.



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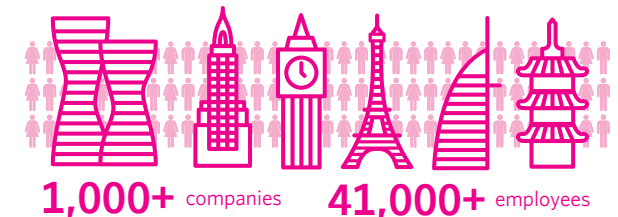
FINANCIAL SERVICES IS A HUMAN RACE

ACCELERATING INNOVATION

Exceptional talent, innovative companies and the convergence of the supports for the financial services industry are propelling this leading economic cluster forward. For Mississauga, this is a multi-dimensional, key sector employing thousands of knowledge workers. The financial services sector benefits from the synergies that arise within our strong and diverse domestic and international business community. Mississauga's financial services include: finance, insurance and real estate sub-sectors and related associations.

INNOVATION • GROWTH • LEADERSHIP

- As part of the Greater Toronto Area (GTA), Mississauga is a key part of the financial capital of Canada and the 2nd largest financial services centre in North America
- The World Economic Forum has consecutively identified Canada's banking system as the soundest globally over the past seven years
- Operating a financial services firm in the GTA is significantly less expensive than other global major financial centres, including New York, Chicago, London and Tokyo¹
- Over 70 Fortune 500 and 60 Fortune Global 500 companies with a head office or major divisional head office are located in Mississauga
- Canada's business costs are ranked most cost competitive among the G-7 nations with a 14.6% cost advantage over the U.S.²
- Mississauga financial technology companies can benefit from Canada's financial services sector's spending of over \$10 billion in IT in 2015



¹Source: Toronto Financial Services Alliance, A Dynamic Fintech Ecosystem

²KPMG Competitive Alternatives 2016

TRAVEL • ACCESS • PROXIMITY

- 100% covered by wireless, wire line services and an advanced fibre optics network; part of the best telecommunication network in the world with multiple service providers
- Home to numerous disaster recovery centres and data centre operations including many that offer colocation opportunities
- Direct access to the \$19 trillion NAFTA market
- Within a day's drive of North America's richest markets with access to 141 million consumers
- As a part of the Greater Toronto Area (GTA), we are one of North America's largest business centres with a population of 6 million – the largest urban agglomeration in Canada and 5th largest across North America
- Home to Pearson International Airport, North America's 2nd busiest airport for international passengers connecting Mississauga to 65% of the world's economy
- Pearson has the largest two hour flight catchment area in North America with access to 150 million people, larger than New York City, Chicago and Los Angeles



GLOBALLY CONNECTED FINANCIAL SERVICES HUB IN PROXIMITY TO MAJOR FINANCIAL CENTRES WORLDWIDE

Weekly direct flights from Pearson International Airport



- New York (198 flights)
- Chicago (124 flights)
- Boston (74 flight)
- London (55 flights)
- San Francisco (25 flights)
- Hong Kong (17 flights)
- Tokyo (7 flights)
- Zurich (5 flights)

* Flight frequency varies by season.

TRAINED • TRIED • TALENTED

- Access to a labour pool of over 4.3 million people within the GTA, representing nearly half of Ontario's labour force
- 20% of the working age population holds a post-secondary certificate, diploma or degree related to business, management and public administration and mathematics, computer and information sciences
- 30,000 students graduated with a business-related degree or diploma and an additional 17,000 with a technology-related degree or diploma from surrounding regions
- Over 130 languages spoken locally and over 50% of the population born abroad
- Magnet for foreign students with over 55,700 full-time foreign students enrolled in colleges and universities within commuting distance
- A leader in recruitment and retention of a highly skilled workforce with equal opportunity laws, government-mandated health and retirement benefits, and high quality training facilities

66+%

of workforce population with post-secondary education



OUR FINANCIAL SERVICES COMMUNITY

Mississauga's financial services sector is home to many of the world's leading companies including major foreign banks in Canada

- All-Risk Insurance Brokers Ltd.
- Allstate Insurance Company of Canada
- Avison Young
- Bank of China (Canada)
- Bank of Montreal
- Bank of Nova Scotia
- Business Development Bank of Canada
- C I B C
- Citi Financial
- Cushman & Wakefield Ltd.
- Davis & Henderson Ltd.
- Desjardins Financial Security
- EDC Export Development Canada
- Edward Jones Investments
- H S B C Bank Canada
- Habib Canadian Bank
- I C I C I Bank Canada
- Industrial and Commercial Bank of China (Canada)
- Intria Items Inc.
- Investment Planning Counsel
- Invis
- ivari
- Korea Exchange Bank of Canada
- Lacapitale Financial Security Insurance Company
- Manulife Securities
- Menkes Property Management Services Ltd.
- Morguard Investments Ltd.
- National Bank of Canada
- Orion Management Ltd.
- Primerica Financial Services
- PNC Treasury Management
- Royal Bank of Canada
- Royal Sun Alliance Insurance Co.
- Shinhan Bank Canada
- State Bank of India (Canada)
- State Farm Insurance Company
- Sutton Group
- Symcor Inc.
- TD Bank
- The Co-Operators Insurance & Financial Services
- Triovest
- Wall Street Finance (Canada) Ltd.
- World Financial Group