

## FOOD & BEVERAGE SUB-SECTORS, # OF BUSINESSES AND EMPLOYEES, 2015



Figures may not add up as some companies are included in more than one sub-sector.  
Source: City of Mississauga, 2015 Employment Database

THE FOOD AND BEVERAGE SECTOR IN THE CITY OF MISSISSAUGA GENERATES **\$9.3 BILLION** IN ECONOMIC IMPACT



Making the next breakthrough isn't about luck. It's about talent, pure and simple. The brightest minds, specialized education, the insatiably curious - all blended in this unique sector of the knowledge economy. The race is always on in Food and Beverage, and Mississauga, Ontario - Canada, is where great companies build winning teams. *What else do you need to know?*

Visit [winthehumanrace.ca](http://winthehumanrace.ca) to start now.



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# FOOD & BEVERAGE IS A HUMAN RACE



## ACCELERATING INNOVATION

The dynamics of our extraordinary environment, business community and exceptional talent has spurred growth and innovation in Mississauga's food and beverage sector. This strong and expanding sector allows for sharing of resources and ongoing opportunities for convergence and synergies that will serve the consumers of the future and niche markets. Mississauga's food and beverage sector is comprised of associations, distributors and wholesalers, manufacturers and processors, packaging manufacturing support, testing and R&D, head offices and food services.

## INNOVATION • GROWTH • LEADERSHIP

- Food & Beverage (F&B) manufacturing is the number one manufacturing employer in the Greater Toronto Area (GTA)
- Mississauga F&B sector is growing at a significantly faster rate than the rest of the surrounding GTA
- 90+ F&B head offices are located in Mississauga
- Diverse business environment that supports convergence between life sciences and F&B, such as nutraceuticals and food testing and R&D
- Over the next 10 years, 70% of growth in consumer spending will be driven by ethnicity. With over 50% of Mississauga's population born abroad and over 130 languages spoken locally, it is an ideal location for F&B start-up and expansion
- 9.5% overall cost advantage over the US in the food processing sub-sector<sup>1</sup>



**720+**  
F&B companies

**30,000+**  
employees

<sup>1</sup>Source: KPMG Competitive Alternatives 2016



**1,400**  
multinational firms  
call Mississauga home.

## TRAVEL + ACCESS + PROXIMITY

- Centrally located in Ontario's Golden Horseshoe Region – a vast, rich agricultural area and home to one of the largest food and farming clusters in North America
- Pivotal location for distribution of products and logistical and transportation requirements
- Less than a 90-minute drive to the US border; within a day's drive of North America's richest markets with access to 141 million consumers
- Direct access to the \$19 trillion NAFTA market
- Extensive network of 7 major highways and 3 principle railways
- Direct access to all lake ports and the Atlantic Ocean via St. Lawrence Seaway
- As a part of the Greater Toronto Area (GTA), we are one of North America's largest business centres with a population of 6 million – the largest urban agglomeration in Canada



Home to  
Canada's  
Largest  
Airport

"Furlani's has grown to become one of the strongest competitors in frozen specialty bread production, through its dedicated employees, emphasis on continuous improvement and innovation, and willingness to invest and grow in Mississauga. Mississauga provides the right environment for the food and beverage sector to thrive, including access to a diverse and skilled talent pool, and premier infrastructure and networks that support the industry's growth."

— Jonathan Kawaja, Chief Operating Officer, Furlani's Food Corporation

## MOVE + CONNECT + ACCELERATE

- Home to Pearson International Airport, Canada's largest and North America's 2<sup>nd</sup> busiest airport
- Pearson has more than a dozen cargo airlines serving over 180 destinations globally and 44 million passengers annually
- Over 240 truck loading doors, 1.2 million square feet of on-airport warehouse space, capable of processing 1 million metric tonnes of cargo annually
- Natural distribution centre for important markets in Canada, the United States and Mexico
- Diverse local third party logistics and supply chain management companies providing innovative solutions ranging from temperature controlled storage and transportation, just-in-time systems/ services and Internet of Things (IoT) enabled supply chain management
- Pearson processes over 45% of Canada's air cargo (500,000 tons)
- Largest 2 hour flight catchment area in North America with access to 150 million people (larger 2 hour catchment area than New York City, Chicago and LA)

## TRAINED + TRIED + TALENTED

- Mississauga F&B companies benefit from value chains across key sectors providing technology, resources and talent needed to drive value-added, cost-effective products and services
- Mississauga is the F&B sector's talent centre with a large population of well-educated professionals with specialities ranging in general management, finance, marketing, human resources, food product innovation and R&D
- Ontario manufacturing workers are skilled and reliable, with an average on-the-job experience of more than 10 years
- Local companies benefit from labour costs that are among the lowest of the G-7 countries and apprenticeship training tax credits for some skilled workers
- Access to a labour pool of over 4.3 million people within the GTA, representing nearly half of Ontario's labour force
- Over 55,700 full-time foreign students enrolled in colleges and universities within commuting distance

**66%**  
of workforce  
population with  
post-secondary  
education



## OUR FOOD & BEVERAGE COMMUNITY

**Mississauga's food and beverage sector is home to many of the world's leading companies including:**

- ACE Bakery
- A D M Milling Co.
- Brewers Retail Inc.
- Burnbrae Farms
- Compass Group Canada
- Conestoga Cold Storage Ltd.
- Cott Beverages Canada Inc.
- D'Angelo Brands Ltd.
- Darden Restaurants
- Dr. Oetker Ltd.
- English Bay Batter (Toronto) Inc.
- Erie Meat Products Ltd.
- Furlani's Food Corp.
- Gate Gourmet Group Inc.
- General Mills Canada Corporation
- Hershey Canada Inc.
- Ingredion Canada Inc.
- Kellogg Canada Inc.
- King's Pastry
- Linde Canada Limited
- Maple Leaf Consumer Foods
- Maple Lodge Farm
- Maxxam Analytics Inc.
- Menu Foods Ltd.
- Molinaro's Fine Italian Foods Ltd.
- Mondelez International
- Mother Parker's Tea & Coffee Inc.
- Nestlé Purina Petcare
- Pepsi Beverages Co.
- Sobeys National
- Super-Pufft Snacks Corp.
- Sysco Food Services
- Tree of Life Canada Inc.
- Trophy Foods Inc.
- Tyson Food
- Unisource Canada Inc.