

start build grow

learn from
small business
professionals

Whether you are starting or growing a small business, or just thinking about it, the Mississauga Business Enterprise Centre (MBEC) can help you.

- ▶ Start your business
- ▶ Build your business plan
- ▶ Grow your business


We offer:

- FREE business information and resources
- FREE one-on-one business consultations
- FREE business plan reviews
- Low cost business seminars and workshops
- Low cost online business training courses
- Entrepreneurship programs

Visit us online at mississauga.ca/mbec or in person on the 4th floor of the Mississauga Central Library.



The **Mississauga Business Enterprise Centre** is your central source for small business information, resources and guidance.

 Follow us @MississaugaEDO



Visit: Mississauga Central Library,
301 Burnhamthorpe Rd. W., 4th Floor
Mississauga, ON L5B 3Y3

Hours of Operation: Monday-Friday, 9am-5pm

Phone: 905-615-4460

Email: mbec@mississauga.ca



Any personal information provided to MBEC is collected under the authority of Section 108 of the Municipal Act, 2001 and may be used to contact you regarding MBEC programs. Questions about the collection of this personal information should be directed to the Administrative Coordinator, CMO/EDO/MBEC, at the address and telephone number above.

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Starting or growing a business?



Fall 2017/
Winter 2018

We can help!





start



build



grow

➤ **Starting Your Small Business – The Basics**

Starting a business? In this **75-minute session**, learn the key steps of starting a business, including business registration, licenses, taxes, regulations and more.

Fee: \$13.25 plus tax

Sept 07, 2017	Thu	10:00 am - 11:15 am	723391
Oct 05, 2017	Thu	6:30 pm - 7:45 pm	723392
Nov 02, 2017	Thu	10:00 am - 11:15 am	723393
Dec 07, 2017	Thu	6:30 pm - 7:45 pm	723394
Jan 04, 2018	Thu	10:00 am - 11:15 am	723872
Feb 01, 2018	Thu	6:30 pm - 7:45 pm	723873
Mar 01, 2018	Thu	10:00 am - 11:15 am	723874

➤ **Developing Your Small Business - Beyond the Basics**

In this **four-part** series, go beyond the basics and learn the key components of developing your business. This session will emphasize marketing strategy, business planning, cost and pricing, sales and more.

Fee: \$106.00 plus tax

Nov 08, 2017	Wed	6:30 pm - 8:30 pm	723397
Feb 07, 2018	Wed	6:30 pm - 8:30 pm	723876
Apr 04, 2018	Wed	6:30 pm - 8:30 pm	743105

➤ **Starting a Not-For-Profit Organization in Ontario**

Learn the basic steps and requirements of creating and managing a not-for-profit organization including types of not-for-profits, registration process, organizational structure, bylaws, managing the books, operations, taxation, funding opportunities and obtaining charitable status.

Fee: \$26.50 plus tax

Sep 21, 2017	Thu	6:30 pm - 8:30 pm	752891
Mar 08, 2018	Thu	6:30 pm - 8:30 pm	752981

➤ **Designing a Website for Your Business - The Basics**

Learn the basics of how to design a website for your business in this **four-part** series using free open source website publishing software. Intended for beginners in web design, you will learn how to create a website using popular Wordpress web platform. Topics include: Creating Pages and Content, Creating Menus, Adding Logos, Selecting Design Themes, Adding Widgets and Mapping Domains.

Fee: \$106.00 plus tax

Oct 03, 2017	Tues	6:30 pm - 8:30 pm	752890
Mar 27, 2018	Tues	6:30 pm - 8:30 pm	743104

➤ **How to Develop Your Business Idea and Plan**

In this **two-part** workshop series, learn how to evaluate your business idea, using the one-page Business Model Canvas method, to help you turn your idea into a business plan.

Fee: \$75.00 plus tax

Oct 18, 2017	Wed	6:30 pm - 9:00 pm	723398
Apr 10, 2018	Tues	6:30 pm - 9:00 pm	752980

➤ **FREE - HST Information for Your Business**

Delivered by CRA, learn key business requirements, including exemptions, liabilities, tax credits, filing returns and remitting HST and more.

Fee: FREE

Oct 05, 2017	Thu	9:30 am - 12:30 pm	752982
Jan 18, 2018	Thu	9:30 am - 12:30 pm	752983

➤ **FREE - Doing Business with Government**

Interested in doing business with government? Learn the fundamentals of selling goods and services to the government in this FREE three-hour seminar.

Fee: FREE

Oct 26, 2017	Thu	9:00 am - 12:00 pm	723395
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Pre-registration is required and can be processed in two ways:

1. On-line, visit activemississauga.ca
 2. Visit a Customer Service Centre at your local community centre or on the ground floor, Mississauga Central Library.
- * **Please note that all MBEC seminars and workshops will be held at the Mississauga Central Library.**

➤ **MBEC Online Business Training ***

Small business training at your fingertips. Learn from the comfort of your own home office! Choose from the following online training courses:

Understanding Financial Statements	\$39
Basic Business Finance	\$49
Social Media	\$49
Basic Sales	\$89
Small Business Management	\$199

* For more information or to purchase an MBEC online business training course, visit www.mississauga.ca/mbec